

C*O*A*C*H *plus* 2022

ILM Level 7 Certificate/ Diploma in for Executive & Senior Level Coaches & Mentors

A 12-month, blended programme for senior managers or HR/OD professionals who wish to develop their expertise and credibility in the fields of Executive and Senior level coaching and mentoring, or to establish coaching at an organisational level. Accredited by the Institute of Leadership and Management, they are also ideal for professional coaches and mentors seeking to enhance and accredit their experience with a nationally recognised qualification.

C*O*A*C*H: **C**onfident, qualified coaches capable of making an immediate impact * **O**ptimised individual and organisational performance * **A**ccelerated achievement - get visible results fast * **C**ollective intelligence - use the support and skills of other coaches to excel * **H**arness skills, methods and insights that support the development of coaches and a coaching culture in your organisation * *plus* explore how coaching can support strategic leadership

Module One Coaching Fundamentals

The What, Why and How of Coaching

- What is coaching and mentoring?
- The strategic purpose of executive coaching / mentoring?
- Role of the executive coach / mentor
- Being an effective executive coach / mentor - skills, knowledge, behaviours and practices (SKBP)
- Critical review of coaching models and theories

Module Two Developing Executive Coaching & Mentoring Practices

Coaching and Mentoring Tools and Techniques

- The GROW model - putting it into practice
- Effective communication and building rapport
- Giving feedback and challenging appropriately
- Planning, delivery, recording and review
- Coaching tools and techniques

Module Three

Being an
Ethical &
Effective
Executive
Coach or
Mentor

Skills, knowledge & behaviours of an effective executive coach

- Coaching and mentoring good practice
- Emotional intelligence
- Understanding and exemplifying ethical practice
- Creating a positive coaching or mentoring environment
- Transactional analysis and transference

Access to additional learning materials
Coaching Triads / Tutorial Support /

Principles & Practice

Skills Focus

Module Four

Executive Coaching & Mentoring in Organisations

Executive Coaching in Organisations

- The business case for coaching in organisations
- Creating a coaching culture
- Overcoming organisational barriers to effective executive coaching and mentoring
- Positioning oneself as a coach within your organisation
- Coaching for performance and potential

Module Five

Coaching & Mentoring for Leadership Change

Coaching and Mentoring to Effect Change

- Leading change
- Organisational and leadership challenges
- Coaching and mentoring leaders in the new world of work
- Transformational coaching
- Developing organisational, team and personal resilience

Module Six

Supervision & Evaluating Impact

Supervision and Evaluation

- Measuring the impact of executive coaching and mentoring
- Methods of evaluation
- Supervision - it's role and how to use it to enhance your practice
- Supervision models

Completion of evaluation of programme and ilm assessment

Access to additional learning materials / Coaching Triads / Tutorial Support /

Results, Reflection & Review

Investment per participant **Certificate - £2195 +vat | Diploma £2495+v**

- Includes an individual Insights® Discovery profile and 1:1 feedback session worth £345
- Inclusive of ilm registration, assessment and certification fees
- With an exclusive programme area for participants on our LMS (Learner Management System) for reference, discussions and assignment support
- Prices are exclusive of VAT
- With a 10% discount for charities (excludes all other offers)
- Option to run an exclusive programme for organisations who have 8 or more participants (available at a discounted rate subject to agreement)

SPECIAL OFFER Save £200 on the certificate or the diploma if you book before the end of October 2021! (excludes all other offers)

Further Information and Next Steps

Please contact us with any questions you may have, however big or small.



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- By phone 01633 881061
- You can visit our website at www.LeaderfulAction.com - All you need to know