**Principles & Practice** 



## C\*O\*A\*C\*H plus

#### **ILM Level 7 Certificate/ Diploma in for Executive & Senior Level Coaches & Mentors**

An accredited blended programme for senior managers/leaders, HR&OD professionals/consultants, or existing coaches who wish to develop their expertise and credibility in the fields of Executive and Senior level coaching and mentoring, or to establish coaching at an organisational level. This qualification is the highest you can attain in this professional field, so is ideal for those looking to become professional executive coaches, either independently or as part of a business, and those seeking to enhance and accredit their experience with a nationally recognised qualification.

C\*O\*A\*C\*H: Confident, qualified coaches capable of making an immediate impact \* Optimised individual and organisational performance \* Accelerated achievement - immediate impact and results from your coaching practice \* Collective intelligence - use the support and skills of other coaches to excel \* Harness skills, methods and insights that support the development of coaches and a coaching culture in your organisation \*

**PLUS** be able to support and develop strategic leadership through advanced coaching skills and understand how coaching can impact organisations and organisational strategy

#### **Module One**

Coaching Fundamentals

#### The What, Why and How of Coaching

- What is strategic and senior level coaching and mentoring?
- The strategic purpose of executive coaching / mentoring
- The role of the executive coach / mentor
- Being an effective executive coach / mentor skills, knowledge, behaviours and practices (SKBP)

#### **Module Two**

Developing Executive Coaching & Mentoring Practices

#### **Coaching and Mentoring Tools and Techniques**

- Critical review and application of coaching models putting them into practice in an executive context
- Building rapport, impactful communication, and trusted relationships for challenging and honest conversations
- Giving leaders feedback, building awareness and insight
- Critical analysis of coaching techniques for developing leaders

#### **Module Three**

Being an Ethical & Effective Executive Coach or Mentor

### Skills, knowledge & behaviours of an effective executive coach

- Executive coaching and mentoring good practice
- Understanding and exemplifying ethical practice
- Critical review of power, responsibility and ethics
- Creating a positive coaching or mentoring environment
- Transactional analysis and transference
- Planning, delivery, keeping valuable records and reflective review

Coaching Triads / Tutorial Support / Access to additional learning materials



# Leaderful

#### **Module Four**

Executive Coaching & Mentoring in Organisations

#### **Executive Coaching in Organisations**

- The business case for executive coaching and mentoring in organisations
- Creating a sustainable coaching culture
- Overcoming organisational barriers to effective executive coaching and mentoring
- Positioning oneself as an executive coach within your organisation
- Coaching for leadership performance and talent development

#### **Module Five**

Coaching &
Mentoring for
Leadership
Change

#### **Coaching and Mentoring to Effect Change**

- Understanding and empathising leadership challenges
- Coaching and mentoring leaders in the new world of work adaptability, authenticity and systemic thinking
- Leading change a critical review of models and techniques and their use in executive coaching
- Transformational coaching and triple loop learning
- Developing organisational, team and personal resilience

#### **Module Six**

Supervision & Evaluating Impact

#### **Supervision and Evaluation**

- Measuring and demonstrating the impact of executive coaching and mentoring, including evaluation tools
- Promoting executive coaching and mentoring
- Supervision it's role and how to use it to enhance your practice
- Critical review of supervision models and supervision in practice

#### **Peer Supervision Session 1**

Peer and Facilitator Supervision through Action Learning Sets

#### **Peer Supervision Session 2**

Peer and Facilitator Supervision through Action Learning Sets

#### **Peer Supervision Session 3**

Peer and Facilitator Supervision through Action Learning Sets

Completion and evaluation of programme and assessments, signposting CPD, qualification award

Results, Reflection & Review



## The C+O+A+C+H plus Programme

C\*O\*A\*C\*H plus is a blended virtual programme, with e-module content alongside live sessions, which will be delivered virtually or face to face. This approach allows you to take a flexible approach without losing the impact of live learning sessions to develop and practice your skills with expert facilitators and motivated peers.

Event	Detail	Duration	Location
Programme Launch	Introduction to Your Programme and Qualification	1.5 hours	Online via Zoom
Module 1 - Coaching and Mentoring Fundamentals	E-Learning Module available via Leaderful Action LMS	60-90 mins	
	Live Face to Face Session (to include 1 hour guided practice in coaching triads)	6 hours	Face to face Venue tbc
Module 2 - Developing Executive Coaching and Mentoring Practices	E-Learning Module available via Leaderful Action LMS	60-90 mins	
	Live Face to Face Session (to include 1 hour guided practice in coaching triads)	6 hours	Face to face Venue tbc
Module 3 - Being an ethical and effective executive coach or mentor	E-Learning Module available via Leaderful Action LMS	60-90 mins	
	Live Face to Face Session (to include 1 hour guided practice in coaching triads)	6 hours	Face to face Venue tbc
Module 4 - Executive Coaching and Mentoring in Organisations	E-Learning Module available via Leaderful Action LMS	60-90 mins	
	Live Online Session (to include 1 hour guided practice in coaching triads)	6 hours	Online via Zoom



Module 5 -	E-Learning Module available via Leaderful Action LMS	60-90 mins	
Coaching for leadership and change	Live Face to Face Session (to include 1 hour guided practice in coaching triads)	6 hours	Face to face Venue tbc
Module 6 -	E-Learning Module available via Leaderful Action LMS	60-90 mins	
Supervision and evaluating impact	Live Online Session (to include 1 hour guided practice in coaching triads)	5 hours	Online via Zoom
Peer Supervision Session 1	Live Online Session (to include action learning)	3 hours	Online via Zoom
Peer Supervision Session 2	Live Online Session (to include action learning)	3 hours	Online via Zoom
Peer Supervision Session 3	Live Online Session (to include action learning)	3 hours	Online via Zoom

# **Testimonials from previous learners**

The skills and knowledge I gained as part of the Leaderful Action ILM delivery have been paramount to this and I would absolutely recommend this qualification to anyone with an inherent desire to develop and help others. I am looking forward to providing more coaching and also developing myself further in this particular area of work"

Inspector Lysha Thompson, Gwent Police

"Allison was excellent, I felt inspired and motivated at all times. She was also readily available when I needed advice and support outside the teaching sessions."

Angela Palfrey, Senior Workforce Business Partner, Aneurin Bevan Health Board

"Excellent programme. I am learning SO much in spite already having a good base knowledge in many related areas.... Excellent quality of online content. Particularly like the mix of quotes; models; video content; audio content and additional resources "

**KC - Previous CoachPlus delegate** 

"The best course I have ever been on... There is a lot of really excellent and useful content... The LMS is really excellent and suits my learning style"

Monica Busse-Morris, Director of Faculty at Health and Care Research Wales and previous CoachPlus delegate



## **Investment per participant: £2195 (Level 7 Certificate)**

- Includes an individual Insights® Discovery profile and 1:1 feedback session worth £395
- Inclusive of ilm registration, assessment and certification fees
- With an exclusive programme area for participants on our LMS (Learner Management System) for reference, discussions and assignment support
- Prices are exclusive of VAT
- Option to run an exclusive programme for organisations who have 8 or more participants (available at a discounted rate subject to agreement)

DISCOUNTS are available for early birds, charities, self-funders and group bookings.

Please get in touch to find out more.

## **Qualification and Assessment**

Upon the successful completion of this programme participants will be awarded the ilm Level 7 Certificate or Diploma for Executive and Senior Level Coaches and Mentors. Depending on the route taken (Certificate or Diploma), individuals will be required to complete work-based assignments including:

- A strategic Business Report
- Coaching Practice Portfolio documenting 20 hours of coaching practice for the Certificate and 60 hours of coaching practice for the Diploma
- A Reflective Journal

## **Further Information and Next Steps**

We believe this is an excellent opportunity for organisations to upskill their leaders and experience the benefits of self-directed learning, enhanced skills and impactful plans for the future. If you have any questions about the programme or you'd speak to one of our previous ilm programme participants, please do not hesitate to contact us.

• By email <u>allisonholland@leaderfulaction.com</u> or <u>nataliesavery@leaderfulaction.com</u>

Not a strategic leader or executive coach? Our C-O-A-C-H Level 5 programme may be the one for you! See our website or contact us for more details



## **Facilitator**

Allison Holland has over 20 years' cross sector experience working in organisational learning and development. She is an executive coach and facilitator/supervisor for coaching programmes, with over 10 years coaching experience working with people at all levels within organisations. She has coached at senior levels in public and private sectors, and has experience ranging from Directors to Chief Executives in Local Authority and Manufacturing organisations, and has delivered, supervised and assessed level 5 coaching and mentoring programmes for Gwent Police and Aneurin Bevan Health Board. She is a member of the European Mentoring and Coaching Council and thereby follows their ethics and principles. This will be the third time Allison has successfully run the ilm level 7 qualification.

Allison also works in strategic partnerships with senior leaders to support the delivery of business outcomes and transformational changes to working culture. This has included leadership and management programmes at level 5 and 7 with the Welsh Government, the Welsh Parliament, Bridgend, Cardiff and Newham local authorities, Companies House and Cardiff Metropolitan University. She has also worked with the senior leadership teams of Principality Building Society, Cardiff University and numerous SMEs and third sector organisations. She has an MSc in Public Service Leadership so blends academic expertise with a practical ability to analysis, scope, design, and evaluate challenging and targeted interventions for individuals, team, departments and whole organisations.

Allison brings creativity, positivity and leadership to group and 1:1 learning; balancing challenge and support. She focuses on values, behaviours, emotional intelligence and tangible outcomes to grow leadership and organisational potential. She is also qualified to use psychometric tools and tests, including the Insights® Discovery profiling tool, which you will experience as part of this qualification.

