

RAPID Teams

Bruce Tuckman famously identified the stages that a team must go through before it performs effectively – forming, storming, norming, then performing. But today’s teams are time pressured and can rarely afford to allow this process to happen organically. Different personalities, communication styles, priorities, skills, and regular change are all factors that lock teams in the storming stage, where difference, even conflict, is the focus.

Our RAPID teams approach accelerates this process, with our facilitation and method swiftly moving teams to a performing stage that would usually take weeks or months. This is particularly valuable for newly formed teams who need to deliver results or deliverables in short time periods.

